

Data Processing Policy

Introduction

You leave personal information when you visit our website www.brems.dk and use various functions and services. This also involves signing up for a newsletter or downloading an e-book and the like.

Brems & Co. is obliged to comply with the rules for the processing of personal data through the basic principles: legality, reasonableness, transparency, purpose limitation, data minimization, accuracy, retention limitation, integrity and confidentiality.

This page is provided to inform you that we have received information about you.

According to Article 14 of the Data Protection Regulation, we must provide you with a range of information when we receive information about you from others.

The information we need to give you is as follows:

- Data manager
- The purposes and the basis for the processing of your personal information
- Categories of personal information
- Recipients
- Where your personal information comes from o Storage of your personal information
- Retentilat withdraw consent
- Dinner rights
- Complaint to the Danish Data Protection Agency

If you have any questions, please feel free to contact us.

Yours sincerely

Brems & Co.

Data controller

Brems & Co. is the data controller for the processing of the personal data we have received about you. You will find our contact information below.

Name: Brems & Co. ApS

Address: Kongensgade 31B, 1st floor, 5000 Odense C, Denmark

CVR No.: 38244728

Phone: +45 60 25 75 72

Mail: hello@brems.dk

The purposes and legal basis for the processing of your personal data

We process your personal information for the following purposes

Cookies:

In addition, your electronic footprint is collected through "cookies". Cookies are a small text file which is stored in the web browser on your computer, smartphone, iPad etc. when you visit our website. Cookies make it possible to track your behavior online and help us optimize our website by creating insights into your preferences. A cookie is a passive file that can only collect data through your web browser (eg Google Chrome). Ie. that a cookie cannot collect information on your computer, spread viruses or other malicious programs. Cookies are widely used on websites and are used by virtually all websites.

General personal information:

We collect your general personal data, which you provide yourself, for the purpose of informing you about trends, news and events regarding Brems & Co. This involves receiving newsletters, information and marketing of upcoming events within the above areas. We do not use your personal information to make profiles for the purpose of disclosure or marketing. We only use your personal information to inform and market upcoming events that you have signed up for.

It is Brems & Co.'s responsibility to collect your consent in relation to direct marketing (e-mails with news, information and marketing material).

The legal basis for our processing of your personal data follows from:

- The Personal Data Act (until 25 May 2018), cf. Chapters 1, 2, 3, 4, 8, 9, 10 and 11
- The Data Protection Act (17 May 2018), cf. Chapters 1, 2, 3, 6 and 9

Categories of personal information

Brems & Co. collects only ordinary personal data, which is collected through cookies, newsletter subscriptions and e-books, etc .. The data below is collected when it register people fill in the form for newsletters / e-book on the website or register for an event.

The general personal data that we collect contains the following:

- Email
- First name
- Last name
- Phone number
- Workplace and position

Recipients

Brems & Co. collects and processes only the personal information you provide to us. We do not collect information from third parties or from public authorities.

Your personal information is not passed on to third parties, but is processed exclusively by Brems & Co. Where your personal information comes from

Cookies collect data through your browser, which is used to optimize our website. Ie. we collect information about your behavior on our website through cookies. The general personal data, which contains: first name, surname, e-mail, telephone number, place of work and position are stated by the data subject himself in connection with the registration of newsletters or events and events that appear on the website.

Where your personal information comes from

Cookies collect data through your browser, which is used to optimize our website. Ie. we

collect information about your behavior on our website through cookies. The general personal data, which contains: first name, last name, e-mail, telephone number, place of work and position are stated by the registered person himself in connection with the registration of newsletters or events and events that appear on the website.

Storage of your personal information

At this time, we cannot say how long we will keep your personal information. The information collected is provided by the data subject himself, and will be retained until any objection or lack of consent occurs. However, we may inform you that we will protect and store your personal information in accordance with the law. It is the purpose of Brems & Co. that the data subject is aware and confident about the processing and storage of their personal data.

The right to withdraw consent

You have the right to withdraw your consent at any time. You can do this by contacting us at the contact information that appears under "Data controller".

If you choose to withdraw your consent, it does not affect the legality of our processing of your personal data on the basis of your previously given consent and up to the time of the withdrawal. Therefore, if you withdraw your consent, it will only take effect from this time.

Your rights

Under the Data Protection Regulation, you have a number of rights in relation to our processing of your personal data.

- Right to see information (right of access)
- Right to rectification (correction)
- Right to be forgotten
- Right to limitation of treatment (access to information)
- Right to object (gain insight into direct marketing)
- Right to transmit information (data portability)

You can read more about your rights in the Danish Data Protection Agency's guide to the data subjects' (your) rights, which you will find at www.datatilsynet.dk. If you wish to exercise your rights, please contact us via the contact information provided.

If you no longer wish to receive emails with news, information and marketing materials from Brems & Co. you can easily unsubscribe by clicking on "unsubscribe newsletter" in the relevant e-mail you have received from us.

Complaint to the Danish Data Protection Agency

You have the right to lodge a complaint with the Danish Data Protection Agency if you are dissatisfied with the way Brems & Co. processes your personal information on. You will find the Danish Data Protection Agency's contact information at www.datatilsynet.dk.